

Upcoming Events

The Great War: World War One and its lasting impact on Toronto

Please join us on **Monday March 21, 2016** at LAMP, 185 Fifth Street at 7PM to hear John Beram on the impact of the Great War on Toronto.

History of the Union Stockyards

Please join us on **Monday April 18, 2016** at LAMP, 185 Fifth Street at 7PM to hear John Beram on the history of the Union Stockyards in Toronto Junction.

NOTE THAT OUR MEETINGS ARE NOW ON A MONDAY EVENING INSTEAD OF THE REGULAR TUESDAY

New Toronto in Embryo

By Analytical

Continued...

“The Round House” was another place of interest referred to thusly rather than the Grand Trunk...now Canadian National Railway. When a friend asked me to accompany her whilst she took her father his lunch, it was deemed an honour but I was so awestruck by the cleanness and the vastness and the

peculiar manner in which our voices sounded I am afraid I didn't get much mechanical information.

Ritchie and Ramsays between 7th and 8th Streets, was another local business and employed a number of local girls and boys. On occasion I took my cousin's dinner there and was taken up the lift and shown the general run of things. On warm days, the huge doors were opened wide and from 7th St. could be seen the great rolls of snow white paper and girls tending same. It was the style then for young women to wear their hair in great masses of small curl puffs and in their spare time their chief occupation was to dress one another's hair. By the time I grew up however, that style had long since disappeared.

There were a number of builders also in the district who were responsible for the commencement of further homes and development which has steadily increased to the present phenomenal status.

Sixth Street was fairly well established, there being rows of houses on either side, more variety in the architecture, frame and brick cottage and two storey. The lovely home of Mr. and Mrs. Adam Dryer was always attractive, particularly in the summer when the popular vines of the day were grown as

a curtain across the verandah. Geraniums and nasturtiums were always popular front garden decoration.

Advertiser - December 15, 1950

(I wonder who Analytical was?)

Will Unveil Fountain Perpetuate Memory of Men Who Fell in the War

The unveiling of a public fountain erected on the Lake Shore road at Eighth street in memory of the men from New Toronto killed in action, will be performed to-night by Mrs. Edward Janes, president of the local Soldiers' Comforts Association. This organization sent thousands of parcels overseas during the war, and with \$800 cash left over the fountain was constructed. One of the three plates are engraved the following names of the men who were killed: John Arding, Victor Arding, Reginald Barron, Ernest Clark, Frank Clark, William Cooper, Fred Critchley, Joseph Hodges, Canton Gordon, Vincent Leaghey, Neil McFadyen, Arthur Millard, Joseph Mullineaux, John Neil, Richard Saunders and Joseph Staples. Another plate bears the following inscription: "Greater love hath no man than this, that he lay down his life for his friends." The third plate records the dedication, which reads: "In memory of those who fell in the Great War. Erected by the New Toronto

Soldiers' Comforts Association." The fountain stands about seven feet high and its total weight is 626 pounds.

At the unveiling to-night all returned soldiers of the district have been invited to be present, while the two New Toronto Boy Scout troops will attend as a body.

Toronto Daily Star – June 3, 1920

Memorial Fountain Unveiled at New Toronto to Memory of 19 Who Fell

Eight hundred people were present upon the occasion of the unveiling here last night of the public water fountain set up by the ladies of the Soldiers' Comforts Association, at the corner of Eighth street and the Lake Shore road in memory of the nineteen New Toronto men who were killed on active service.

"I hope that it will be a constant reminder of the loyalty, bravery, heroism and sacrifice to our sons," said Rev. A.S. Madill of St. Margaret's Anglican Church, in the course of his remarks. "They proved themselves worthy of the great British stock from which they sprang."

Mayor Lovejoy said that it should be considered as a monument as well as a fountain. "It represents only one of the many things which the women of the Soldiers'

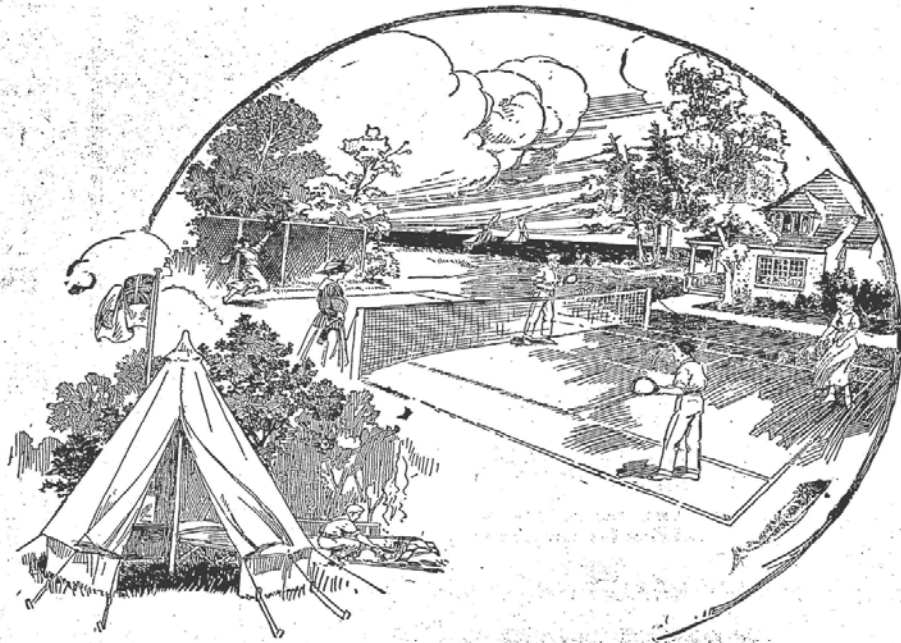
Comforts Association did to help the boys overseas to win the war," said he.

On behalf of the veterans, Mr. A. E. Boyer, president of the local branch of the G.W.V.A., thanked the ladies for the interest which they had shown in the welfare of soldiers. Periodically, as many as 90 parcels had been sent containing comforts, "comforts which really were comforts," he added.

Before the ceremony started two boy scout troops formed a cordon about the fountain, while the wives and relatives of the fallen soldiers were given a place of honor. The New Toronto Brass Band, under leader Thomas Scott, played national and martial airs.

Mrs. Edward Janes then presented the fountain to the town, and it was accepted by Mayor Charles Lovejoy. One of the boy scouts, Archie Neil thereupon drew down the flag, while the band struck up God Save the King. Rev. Harold Toye, of Century Methodist Church, offered the dedicatory prayer.

Toronto Daily Star – June 4, 1920



Come Where Life is Pleasant

An Outdoor Life in the Countryside
 A Home in a Real Holiday Ground
 City Comforts---An Assured Future---Health!

---this great boon New Toronto offers YOU

THE life you have longed for—the home-town you have dreamed of for your kiddies—the job that will give you genuine satisfaction and good wages—the spot in which to build that snug home—all these are here, awaiting you, in New Toronto.

For New Toronto is an ideal home-town, right in the heart of the countryside, nestled between lake and river, throbbing with the prosperity of thriving industries—yet a real suburb of Toronto itself, with every city advantage—electricity, water system, sewers, sidewalks, churches, schools—served each day by Toronto store deliveries—closer to downtown Toronto than some parts of Toronto itself.

Here the youngsters can grow healthy. There's room to breathe, room for frolic and play. Fresh lake breezes to bring the roses to their cheeks. Wide, open fields; a cool, fascinating lakeshore; many a rambling haunt to be long cherished. Yet, at the same time—a town in which they can look forward to an assured future.

A real spot for you, too. At your work you can see the lake, catch the invigor-

ating freshness of its breezes. It is "a treat" to work here—in a modern, sunlit factory, where the air feels good, where work itself is a joy.

And your home hours are a real recreation—your home is set in a garden; the joy of growing fresh garden stuff, or the brilliant hues of the sunset constantly invite you outdoors. And you are close enough to the city to enjoy its theatres as often as you wish.

Openheartedly, New Toronto beckons to you. There is work here aplenty for willing hands. Millions of dollars have been invested by shrewd manufacturers in giant plants. Its future glows with prosperity. Its industries are permanent, varied, progressive—not based on abnormal conditions.

In any of New Toronto's hives of industry you'll find a place. Good wages prevail, for young and old, men and women, skilled and unskilled.

The **Goodyear** factory is the largest tire plant in Canada. Yet it is but one unit in the company's plans. To-

day there are almost 1,000 employees. Soon the number will be nearly doubled. **Brown Copper and Brass Mills** employ hundreds of men. Their big plant is busy on domestic and national business, and offers good employment to hundreds more men. The **Dupont Fabrikoid Company**, one of the wealthiest of American corporations, makes many products—there is steady, assured, profitable work here for more men. Work is plentiful and wages good also at **Ritchie & Ramsay's**—the large paper manufacturers. **Reg. N. Boxer Co.**, who make high-grade wall papers, are daily seeking new employees. Another steady employer of men is the **Grand Trunk Railway** roundhouse.

Come and discover "Prosperity" town. Come where your family can win happiness and health; where you need sacrifice nothing in convenience and comfort; where you can own your home.

Come to New Toronto. Cars leave Sunnyside every 20 minutes. Get off at Stop 20—drop in at the Town Clerk's office. There you will find information about work, homes, investment opportunities—anything you want to know. Come to day.

New Toronto

The Town Clerk - Stop 20 - Telephone 76

Toronto Daily Star - June 13 1918

---for Homeseekers
---for Investors
---for Merchants
---for Manufacturers

There Are Great Opportunities in
New Toronto

Here is a busy, thriving, growing community—a small city in itself—with fine schools, churches, stores, etc., on the Toronto-Hamilton Highway, only 20 minutes by Radial from Sunnyside. We can offer building lots here now at

\$17 a Foot and up

For Your Home

City advantages with added features of more space, clear air and low taxes. Many large industries of the highest type are located here, and others coming. Water-front lots are becoming scarce, but we still have several for sale.

For Investment

Haven't you regrets for the opportunities you have lost in Toronto? **New Toronto** offers the same opportunities for profitable investment. Don't miss them.

See **New Toronto** on Saturday. Take the radial to Stop 21, on the lake shore. Representatives will be in our branch office on the south side of the Highway from 12.30.

Store Sites

New stores are needed. We have fine store sites right on the highway for sale at reasonable figures.

Manufacturers.

Factory sites on the railway, ideal in every respect, can be secured here now.

Two Houses for Sale

Comfortable homes, 5 rooms, verandah, electric light, deep lots—\$1,800.
\$200 Down—\$15 Monthly

Adel. 3200.



Kent Bldg.
 Cor. Yonge and Richmond